



NET ZERO

For Immediate Release

Net Zero Analysis & Design Offers Significant Discount On Carbon Footprint Analysis For GAN Members And B Corps

Chicago, IL, July 23, 2020: Net Zero Analysis & Design Corp. is pleased to announce the offering of a 50% discount on a Carbon Footprint Analysis. This perk is offered through the Global Accelerator Network (GAN) to GAN accelerator members, and is also being extended to Certified B corps and organizations in the process of B Corp certification.

Major corporations, feeling pressure from stakeholders, have already completed their ISO 14001 Carbon Footprint Audits and have implemented Carbon Neutrality Plans. The next step in carbon reduction for these companies is a Net Zero Emissions Plan. This type of plan requires that each of the company's vendors has an ISO 14001 Audit and their own Carbon Neutrality Plan. Vendors who do not meet these requirements may not be hired or retained. Net Zero Analysis can apply the ISO standard to any operation, building, activity, product, or process. Your organization is unique, but the application of ISO standards is universal.

"We are offering this perk to help organizations jump-start their carbon-footprint analyses and carbon-reduction actions, which is becoming increasingly important to their continued success with both clients and partnering companies," said George Sullivan, President & CEO of Net Zero Analysis. "We are Senior ISO 14001 International Auditors, specializing in greenhouse gas emissions audits, and co-founders of the Entrex Carbon Market, which is the first regulated, blockchain-enabled carbon-offset marketplace. Entrex offers globally-accepted UNFCCC-compliant carbon-offset packages as Regulation D securities. This means that we can guide an organization through the process from start to finish."

"Tracking carbon footprint data in a way that meets the requirements of the ISO 14001 standard is new to most organizations. This is an opportunity to shift away from any non-compliant data-gathering and reporting methods and get on track to meet global UN requirements. Once the system is set up in the right way, it will be easy for an organization to do the carbon footprint audit, carbon reduction, and carbon offsetting that's required every year for carbon neutrality," explained Mike Fiorino, EVP of Quality Assurance for Net Zero Analysis.

The perk can be obtained through the GAN members-only platform. B Corps can get it by contacting Net Zero Analysis.

About Net Zero Analysis:

Net Zero Analysis & Design Corporation was founded to offer pricing transparency in the marketplace, additional carbon-reduction financing, and to increase carbon offset project viability by connecting to newly accessible market mechanisms created by the Paris Accord, as well as to connect carbon offset product purchasers with the most appropriate sources for certified UNFCCC-compliant products. NZA's founders represent a wealth of experience in engineering, architecture, building science, energy efficiency, renewable energy, professional education, and real estate matters, as well as a solid grasp of market trends, UNFCCC methodologies, and changes in regulations. www.netzeroanalysis.com

About Entrex:

The Entrex Carbon Market, majority owned by Entrex's public holding company, was founded to offer corporate entities a place to buy, sell and retire Carbon Offsets across a regulatory-compliant trading platform. The Entrex Carbon Market's intellectual properties and blockchain-enabled technologies are licensed from the Entrex Holding Company, which has built and proven its IBM's Domino and Hyperledger technology platforms over 19 years. Entrex partners and licenses various niche-oriented alternative trading platforms, building global markets to trade niche private securities. www.carbon.entrex.market

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