



NET ZERO

For Immediate Release

Bazzani Building Company Achieves Carbon Neutrality Through Net Zero Analysis' Climate Change Action Program For B Corps

Chicago, IL, February 12, 2020: Net Zero Analysis & Design Corp. is pleased to announce that Bazzani Building Company of Grand Rapids, Michigan, is the first construction company to achieve carbon neutrality through Net Zero Analysis' Climate Change Action Program For B Corps.

"Because the construction industry is so large and varied in its scope and products, figuring out what Bazzani's carbon footprint is for each project and for our general yearly business operations presents quite a challenge. We're ready to meet that challenge, and are committed to carbon neutrality, even if we have to do it incrementally," said Peter Skornia, President.

"Leveraging our qualifications as ISO14000 and 14001 – 2015 International Auditors, our expertise in carbon footprint calculation, and decades of experience in the building design, building science, and construction fields, we are working with Bazzani to guide them through gathering relevant data concerning their operations, and to determine both their immediate and future carbon-reduction goals," explained George Sullivan, CEO of Net Zero Analysis. "Applying our web-based Carbon Footprint Calculator to Bazzani's energy-use data was our first step. We then developed a Carbon Replacement and Energy Efficiency Plan, substituting high carbon intensity fuels and energy sources with ones that have a lower carbon intensity. Due to the nature of the construction industry, climate change action requires a creative approach. Becoming Carbon Neutral is a great way for a premier design/build firm like Bazzani Building to continue to lead in the marketplace."

Stephen Watkins, CEO of Entrex added, "The combination of Net Zero's international carbon footprint calculator, and the Entrex platform gives climate-concerned companies a user-friendly way to navigate a rigorous carbon-neutrality verification process and to receive assigned and retired regulatory compliant carbon offset securities. Carbon offsetting is an important prong in an organization's climate action goals, whether that's to offset 10% or 100% of its carbon footprint. It's great to have Bazzani on board as one of the Entrex Carbon Market Members."

About Bazzani:

Bazzani Building Company is a Certified B Corp and a LEED AP Firm that offers planning, design & development, construction, real estate and consulting services, with a focus on high-performance design and construction, and dedicated to the "triple bottom line" approach of seeking to balance economic viability, social responsibility, and environmental integrity. As builders and developers, they are in a

good position to assess both the cost and the income potential associated with sustainable improvements to existing buildings or vacant land.

www.bazzani.com

About Net Zero Analysis:

Net Zero Analysis & Design Corporation was founded to offer pricing transparency in the marketplace, additional carbon-reduction financing, and to increase carbon offset project viability by connecting to newly accessible market mechanisms created by the Paris Accord, as well as to connect carbon offset product purchasers with the most appropriate sources for certified UNFCCC-compliant products. NZA's founders represent a wealth of experience in engineering, architecture, building science, energy efficiency, renewable energy, professional education, and real estate matters, as well as a solid grasp of market trends, UNFCCC methodologies, and changes in regulations. www.netzeroanalysis.com

About Entrex:

The Entrex Carbon Market, majority owned by Entrex's public holding company, was founded to offer corporate entities a place to buy, sell and retire Carbon Offsets across a regulatory-compliant trading platform. The Entrex Carbon Market's intellectual properties and blockchain-enabled technologies are licensed from the Entrex Holding Company, which has built and proven its IBM's Domino and Hyperledger technology platforms over 19 years. Entrex partners and licenses various niche-oriented alternative trading platforms, building global markets to trade niche private securities.

www.entrexcarbonmarket.com

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