



NET ZERO

Climate Change Action Plan – Carbon Neutrality
Net Zero Analysis YouTube Channel

Case Study 5

“Carbon Neutrality and Net Zero Emissions Plan for Small Companies or Small Carbon Intensity”

Net Zero Analysis and Design Corp. works with all types and sizes of companies, and we have found that, with regard to carbon neutrality goals, there are some situations that may initially seem like obstacles, but can be overcome with a creative approach. For instance many small companies have a large Carbon Intensity, and lack the budget necessary to offset it to zero. Some companies, large or small, have small Carbon Intensities, and do not need the equivalent of one full security (1,000 offsets) to achieve carbon neutrality. We have developed flexible programs to accomplish Carbon Neutrality and Net Zero Emissions for this set of clients through the Entrex Carbon Market.

All companies are required to have signed the [Letter of Intent \(LOI\)](#) and become an [Entrex Carbon Market Member](#), holding an [Entrex Market Member Account](#). Net Zero Analysis will then assist your company in the data input required for the [Carbon Intensity Estimate](#) using the [Carbon Footprint Calculator](#) tool on our website and the [“Climate Change Action - Carbon Neutrality”](#) YouTube Video Series. Once you have estimated your Carbon Intensity, we can help your organization to determine the best path forward, and you will be able to purchase and retire Carbon Offset Securities on the [Entrex Carbon Market](#) to claim Carbon Neutrality.

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