



# NET ZERO

Climate Change Action Plan – Carbon Neutrality  
Net Zero Analysis YouTube Channel

## Case Study 4

### **“Developing a Staged Carbon Neutrality Plan and Net Zero Emissions Plan”**

Leading-edge companies and market leaders that have developed their “Carbon Neutrality Plan” and have an extremely large carbon intensity need to offset to be Carbon Neutral. A standard approach to this is by incrementally staging their Carbon Offset Targets annually.

A large number of companies select a 5 or 10 year “Staged Carbon Neutrality Plan”. The company audits their Carbon Intensity each year and then commits to offset their Carbon Intensity by 20% per year until they reach 100% Carbon Neutrality.

Leading edge companies and market leaders engage their supply chain and vendors when they develop their “Carbon Neutrality and Net Zero Emissions Plan.” This allows the supply chain and vendors to implement their own staged “Carbon Neutrality and Net Zero Emission Plan” that follows the receiver or vendee’s company plan.

**Net Zero Analysis & Design Corp.**

73 E. Lake Street #3809, Chicago, IL 60601

773.230.4462

[www.netzeroanalysis.com](http://www.netzeroanalysis.com)